

SPONSORSHIP PACKAGE



CRITICAL DIGITAL CRISIS.





EUROPEAN DIGITAL RIGHTS





www.privacysalon.org





ABOUT PRIVACY CAMP (PC)



Privacy Camp is the annual conference bringing together over 300 digital rights advocates, activists as well as academics and policy-makers from all around Europe and beyond to discuss the most pressing issues facing human rights online. Started in 2012 as a small gathering of digital rights activists and academia, the event takes place every year in Brussels (Belgium)/online.



PARTICIPANTS & SPEAKERS' FEEDBACK

- "Privacy Camp is the place to be for getting all the insights on digital rights challenges! I love the exchange of ideas with a unique group of individuals representing civil society, academia, EU bodies, and the industry."
 - Eleftherios Chelioudakis, Homo Digitalis
- "I look forward to attending Privacy Camp every year, because it allows me to gather with colleagues from all over Europe."
 - Paola Verhaert, The Engine Room
- "It's always great to catch up with like-minded privacy activists, but this event really buzzes with energy and enthusiasm."
 - -Jennifer Baker, Journalist & BrusselsGeek



Photos @Privacy Camp 2020

BENEFITS OF SPONSORSHIP



RECLAIM OUR FUTURES

Privacy Camp is a unique opportunity to partner with European Digital Rights to ensure a vibrant, inclusive and thriving digital environment.





FOSTER COALITION-BUILDING

Every year, our event bursts the digital rights bubble, building the much needed bridges across peoplepowered movements.

DRIVE SOCIAL CHANGE

You'll be supporting an event that ignites a broad spectrum of opinions and high audience engagement, positioning Privacy Camp at the epicenter of civil society - driven debate in the area of digital policy in Brussels.



• 11th anniversary edition of Privacy Camp conference

• Open to 200+ in-person participants and 200+ online participants (free entry)

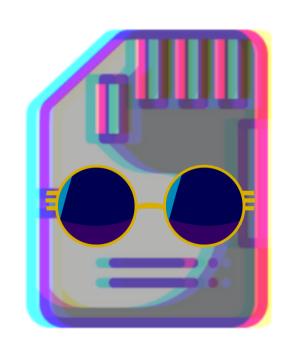
#PRIVACYCAMP23

CRITICAL. DIGITAL. CRISIS.

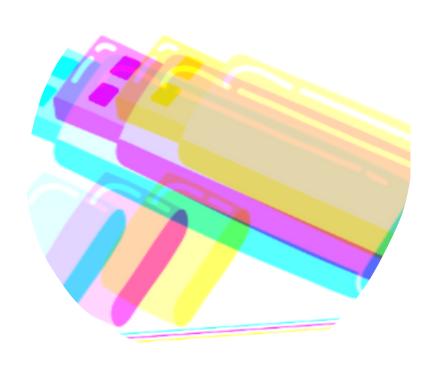
- +30 expert speakers and panelists from human rights sector, academia, EU institutions and many more expected
- Panels, hands-on workshops, action rooms

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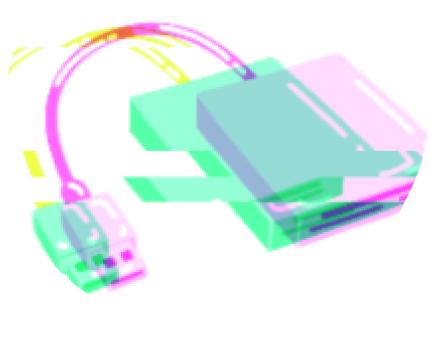
Sponsorships are designed to showcase your commitment to a thriving digital landscape, drive engagement with your business, and connect you with our leading thinkers and makers.



Gigabyte Sponsor (€5,000+)



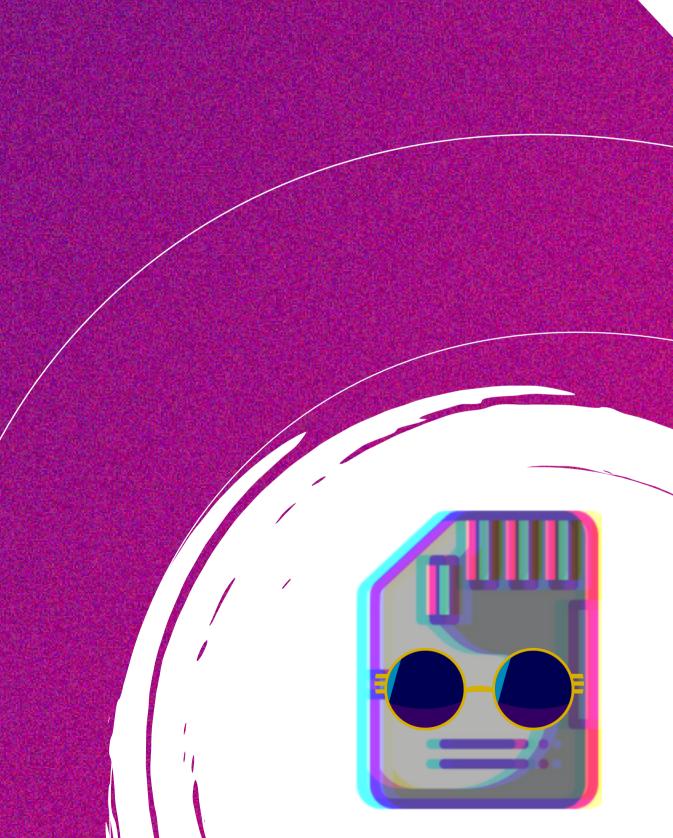
Megabyte Sponsor (€2,500+)



Kilobyte Sponsor (€500+)

GIGABYTE SPONSOR (€ 5,000+)

- Prominent logo placement on event website
- Logo added to the footer of Privacy Camp e-newsletter
 (500 subscribers)
- "Thank you" post on Twitter (30.7k followers, @edri) & LinkedIn (8.6k followers)
- Logo added to events materials (program, event summary and roll up)
- Listing among corporate funders in Funding section on EDRi's website
 & EDRi's Annual report 2022/23
- Logo and promotional slide displayed during the conference
- Placement of two promotional roll-up banners & merchandising at the conference venue





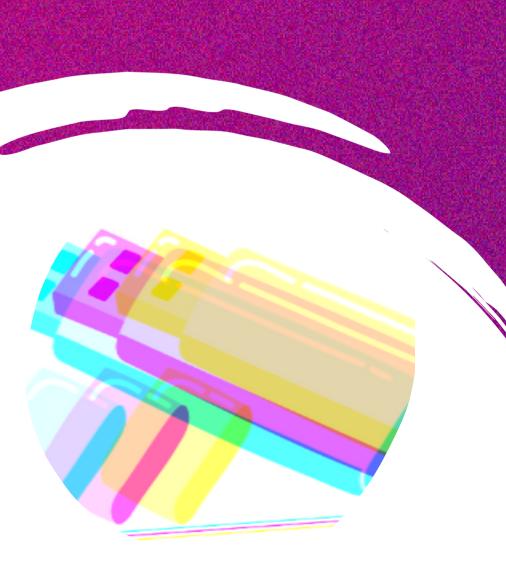
MEGABYTE SPONSOR (€ 2,500+)

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- "Thank you" post on Twitter (30.7k followers, @edri)
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Annual report 2022/23

- Logo and promotional slide displayed during conference
- Placement of one promotional roll-up banner & merchandising at the conference

venue



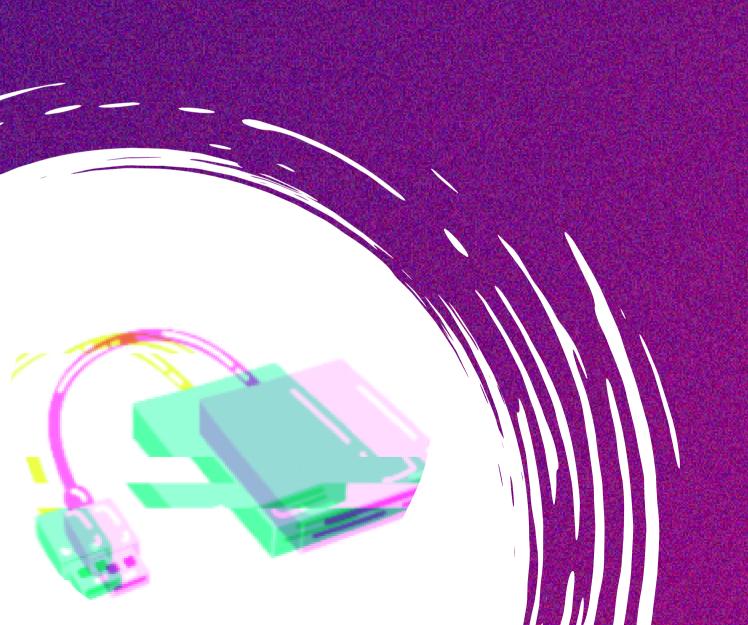


KILOBYTE SPONSOR (€ 500+)



"Thank you" post on Twitter (30.7k
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 Annual report 2022/23
- Logo and promotional slide displayed during conference





European Digital Rights

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Websites

https://edri.org

https://privacycamp.eu

